

## FOUNDING PRINCIPLES

Dale Supply Company pledges to dedicate our total effort to satisfying every customer by:

- Supplying technologically advanced, quality products
- Being customer oriented and easy to deal with
- Professionally promoting and supporting products through creative advertising, marketing and training programs
- Supporting our customers by giving prompt, accurate responses on products and business information
- Creating a climate that builds customer relationships for our mutual long-term growth

By doing these things we want to earn your business...and keep you coming back every time. Feel free to browse our site to learn more about how we can help you.

## OUR HISTORY

- 1953** Dale Supply Company is incorporated by Albert J. Dale, and today is the oldest gas products distributor in middle Tennessee.
- 1955** The wholesale division of the company was sold to J.H. Holliday, Jr., President from 1955 to 1992 and J.H. Holliday, Sr.
- 1959** HVAC line added and residential air conditioning market began to grow.
- 1988** Began work in geothermal heat pump market as a distributor of Florida Heat Pump equipment, now Bosch.
- 1992** Ron Dyer assumes the role of President of Dale Supply Company.
- 1997** Kent Kendrick Purchased majority interest in company.
- 1998** Distribution of Bard HVAC equipment began.
- 1998** Universal parts and residential materials product lines were added.
- 1999** J.H. Holliday deceased.
- 2002** Began distribution of Gibson residential.
- 2002** Named Maytag distributor for Middle and East Tennessee.
- 2003** Opened Knoxville, TN branch through acquisition of Tennessee Air.
- 2004** Named Westinghouse distributor for Tennessee and expanded Maytag distribution to cover West Tennessee.
- 2012** Named Westinghouse Distributor of the Year for the U.S.
- 2017** Acquired by The Habegger Corporation, Cincinnati, Ohio.

## OUR TEAM

You won't find a staff that's more knowledgeable about HVAC or more willing to go the extra mile for you. Dale Supply is also one of the few distributors with a complete Commercial Department experienced with bid & spec jobs such as schools. Whether it's a replacement system, a professional building, a starter home, an 11,000 square foot custom home, a historic site retrofit or any other application, Dale Supply has the people with the experience and knowledge to help you select the right products for your job.

### NASHVILLE NORTH

1216 Northgate Bus Pkwy  
Madison, TN 37115  
p 615.244.3573  
f 615.244.1219

### NASHVILLE SOUTH

3026 Owen Drive, Ste 116  
Antioch, TN 370135  
p 615.280.7263  
f 615.280.7992

### KNOXVILLE

11156 Outlet Drive  
Knoxville, TN 37932  
p 865.966.3153  
f 865.675.3153

### MORRISTOWN

530 S. Hill Street  
Morristown, TN 37813  
p 423.616.0352  
f 423.616.0260

### JACKSON

164 Commerce Ctr Cir  
Jackson, TN 38301  
p 731.265.6565  
f 731.265.6566